

Quality policy 2022

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Process owner	Top Management	

Our principles concerning continuous improvement with regard to quality, the environment and our products and services can be summarised in 6 points.

1. Our employees

Our employees boast a wealth of experience and considerable know-how, and it is they who produce our quality. The constant promotion of employee motivation as well as both quality and environmental awareness therefore take top priority.

2. Customer-centric mindset

Our products and services must meet customer requirements to the full. We therefore undertake to comply with all legal regulations and guidelines. Customer enthusiasm is at the heart of our concerns. Through intensive customer care and active consulting, we can identify their needs and take the appropriate action. The result is customers who are not just satisfied but delighted.

3. Economic mindset

Our efforts to manufacture products, to trade and to provide services must constantly take economic aspects into consideration. This is the foundation for all entrepreneurial endeavours and underpins lasting success on the market. Job security, motivated employees and the possibility of investing in new systems and technologies are other advantages for an economic mindset. We think regionally and always try to consider suppliers from the region.

4. Continuous improvement

Our daily work and action should be subject to a continuous improvement process. This applies not only to our company, but also to the relations with our customers and suppliers. Our continuous improvement process includes product quality, environmental awareness and energy and resource management. It is our aim to adopt an holistic approach and to improve in all areas.

5. Environment and sustainability

Our environment is a unique asset that must be handled with care. It is our aim to make every effort to care for the environment and its resources. Recycling is nothing new to us. Wherever possible, recycling is used. Only in this way can we ensure that the necessary resources will continue to be available in the long run. Ingenious waste management optimises recyclable materials. A key issue is the circular economy. Recycled material is used to produce new goods. In the long term, we are keen to provide petroleum-free products and packaging as an alternative.

6. Ethics

Our decisions and actions are underpinned by the ethical principles of our society. We want religion and origin to be respected and tolerated by all. Only then is optimum employee cooperation and satisfaction possible.

Künten, 20.03.2022



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CEO